

More...

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The Newsletter for South Carolina Libraries

State Library Announces New Ebook Collection

The South Carolina State Library is pleased to announce the addition of more than 87,000 academic ebook titles to its online collection. Joining the Alaska State Library and the Missouri State Library, the library is now the third state library in the country to subscribe to ebrary's Academic Complete collection of research-oriented ebooks.

The South Carolina State Library's Academic Complete subscription offers cardholders access to many subjects ranging from agriculture and history to science and technology. The two largest areas of the collection are the social sciences with over 25,000 titles and business & economics with more than 17,000 titles.

Hulen E. Bivins, Director of the South Carolina State Library said, "The inclusion of these new e-book titles, combined with materials presently available in the State Library's collection, provide the library user a wide range of quality sources to perform a broad range of inquiries with both efficiency and accuracy."

According to Chris Yates, Director of Information Strategies, "We have also included access to 19,000 PDA (patron driven acquisition) eligible titles which means patrons will be able to recommend ebooks for our library to purchase." Patron Driven Acquisition is an ideal way increase access to vast numbers of titles of the library's

choice, and only purchase if they are used. Once titles are triggered, the library owns a perpetual archive.



To meet researchers' evolving needs, ebrary now has two dedicated mobile apps – one for the iPad®, iPhone®, and iPod touch® and one for Android™. Both free apps provide an optimized way to experience authoritative content – both online and offline – from multiple sources.

ebrary, a ProQuest business, is the biggest distributor in the academic library market, thanks to the "sheer volume of content that we have," says Leslie Lees, vice president of content development. Kathy Masnik, vice president of product management, echoes that statement, noting that ebrary is "squarely in the research space," though the company does offer titles for public libraries that are research-oriented.

ebrary was founded in 1999 and began aggregating ebooks directly to libraries using a subscription model, the only model in the industry at the time. ProQuest acquired the company in 2011. Learn more at <http://1.usa.gov/1d83mFS>.

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A Message from the Director, Hulen E. Bivins

The life of any individual should not be based on following the same personal agenda day after day, of eating the same foods in familiar recipes, or participating in the same events in the same places. Rather, one's life should have a variety of tasks providing new experiences in new locations that creates excitement and joy, plus, contentment and fulfillment. While to seize the opportunity to break conformity can be filled with peril, it may also be invigorating making each day a new horizon.

The many segments of South Carolina's library community have provided a wonderful welcome to the state and extended the opportunity to participate in many arenas of pursuit which are all designed for achievements that shall

benefit the state's citizenry. The prospects for the future in South Carolina, especially for cooperative projects and services in South Carolina's libraries, are exciting. Writer/comedian Tom Bodett (he "leaves the light on for you" at the motel) once said that a person only needs three things to be happy and those things are: something to love, something to do, and something to hope and strive for in the future.

I thank everyone for the opportunity to experience new challenges. Thanks also for the assist to fulfill Bodett's "three things" mantra. I look forward to our many mutual pursuits!



Above: Hulen E. Bivins with Charles Bierbauer, Dean, USC College of Mass Communications and Information Studies. Below: SCSL Board Members, Alanna I. Wildman (4th district) and

Suzanne W. Rast (2nd district and Vice Chair) with Hulen E. Bivins.

Library Use Calculator



Did you know you can calculate the value of your visit to a library? The South Carolina State Library has a library use calculator for users to see the value of a variety of library services. Check it out and calculate the value of your library!

<http://1.usa.gov/19hRYbN>

Access South Carolina Newspapers Online

Looking to keep up with local news from back home? Did you know that with NewsBank provided by the South Carolina State Library, you can access local content from over 30 newspapers throughout South Carolina—from the Aiken Standard to the Hemingway Weekly Observer. Simply select NewsBank from the State Library's list of Online resources: <http://1.usa.gov/1FOyFs>. From there you can choose a South Carolina newspaper to search. You can also access archived articles as far back as the late 1980's—depending on the newspaper title. Access the news you missed!



State Library Welcomes New Staff Members

The South Carolina State Library is pleased to welcome three staff members.

Jessica Dame, metadata librarian in the Information Services department, creates and maintains metadata for digitized and born-digital content for access through the State Library's digital management system. Most recently, she was metadata librarian at the Georgetown University Lauinger library in Washington, D.C., and interned with the Smithsonian's Archives of American Gardens.

Rachel Driggers is the newest reader advisor for Talking Book Services where she assists blind and visually impaired patrons across



the state. She is currently enrolled in the University of South Carolina School of Library and Information Science (USC SLIS) master's program, and was previously employed at the Richland Library Blythewood as an associate.

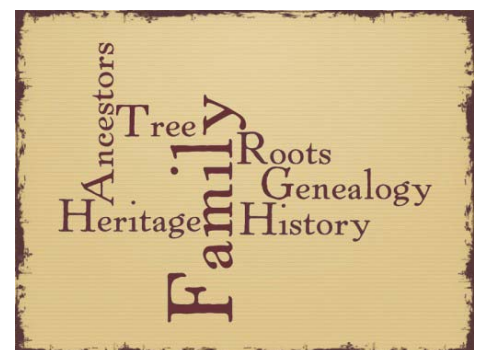
Kristi Sligh, continuing education consultant in the Library Development department, assists libraries statewide by providing

and coordinating library-related training opportunities. She graduated with a master's degree from USC SLIS in 2005 and was the youth services librarian at Richland Library Sandhills.

Photo (L-R): Jessica Dame, Rachel Driggers, Kristi Sligh.

Looking for South Carolina Obituary Resources?

Did you know that the South Carolina State Library has a guide to South Carolina obituary resources? Many newspapers, particularly those of small communities, do not have indexing for content older than the last ten years or so and finding obituaries is not an easy endeavor. However, many of the county libraries in South Carolina have special indexes for obituaries from local newspapers and may have the newspapers on microfilm. See the LibGuide at <http://bit.ly/1bWugEd> for information on how libraries help users with information in this field.



'Tis the Season for Library Advocacy

The holidays are a great time to reconnect with your legislators and local officials. Now is a great time for library friends groups to send holiday greeting cards to elected officials.

Visit your representatives' websites to learn their issues and priorities. Invite them to your libraries and let them see firsthand how valuable your library is to the community

and to academic excellence. Let them know you want them to support all types of libraries, and library-friendly policies and give them specific ways they can get involved.

You can schedule an appointment by calling your legislator's office, or even better, invite your representatives to visit the library for a special event you've planned. Invite them to participate in National Library Week; send letters or emails to alert them to library issues you are concerned about. Let them see how their constituents are using the valuable services



provided by the library, and you'll gain an important ally.

For more library advocacy tips, please visit <http://bit.ly/1d83xAU>.

New Discus Promotional Items Available for K-12 Schools

Discus – South Carolina's Virtual Library has two new promotional items available to media specialists as they encourage their school community to use the electronic resources provided statewide by the South Carolina State Library.

The new green wristband includes both the Discus web address and

the "got homework?" tagline. And the white 6-inch ruler includes this information as well and is a useful and durable tool. Quantities of both the wristband and ruler are limited. Their best use may be as contest prizes or as incentives/rewards for using the Discus resources in school assignments.

Though not a new item, mousepads with the former Discus logo are also available. The mousepads stand up well in daily use and their bright blue color enhances media centers and computer labs.

Please use the convenient order form at <http://bit.ly/IPsFD4> to request wristbands, rulers, and mousepads for your school.



Speaker @ the Center – Mary Whyte and Martha Severens, *More Than a Likeness: The Enduring Art of Mary Whyte*



The South Carolina Center for the Book, in partnership with USC Press recently hosted a book signing and author/artist discussion featuring Mary Whyte and Martha Severens as part of the Center's author talk and book signing series.

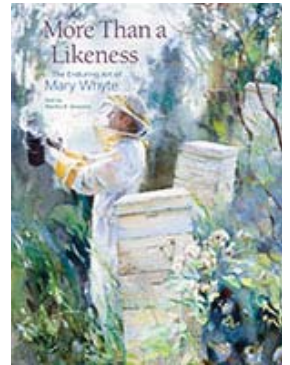
More Than a Likeness: The Enduring Art of Mary Whyte is the first comprehensive book on the life and work of one of today's most renowned watercolorists. From Whyte's earliest paintings in rural Ohio and Pennsylvania to the riveting portraits of her Southern neighbors, art historian

Martha R. Severens provides us with an intimate look into the artist's private world.

With more than two hundred full-color images of Whyte's paintings and sketches as well as comparison works by masters such as Winslow Homer, Andrew Wyeth, and John Singer Sargent, Severens clearly illustrates how Whyte's art has been shaped and how the artist forged her own place in the world today.

Though Whyte's academic training in Philadelphia was in oil painting, she learned the art of watercolor on her own—by studying masterworks in museums. Today Whyte's style of watercolor painting is a unique blend of classical realism and contemporary vision, as seen in her intimate portraits of Southern blue-collar workers and elderly African American women in the South Carolina lowcountry.

Watercolor artist Mary Whyte is a teacher and author whose figurative paintings have earned national recognition. Her portraits are included in numerous corporate, private, and university collections as well as in the permanent collections of South Carolina's Greenville County Museum of Art and the Gibbes Museum of Art in Charleston. Whyte's work has been featured in *International Artist*, *Artist*, *American Artist*, *Watercolor*, *American Art Collector*, *L'Art de l'Aquarelle*, and many other publications. Whyte is the author of two books published by the University of South Carolina Press—*Working South: Paintings and Sketches by Mary Whyte* and *Down Bohicket Road: An Artist's Journey*. In 2013 Whyte was awarded the Elizabeth O'Neill Verner Award, South Carolina's highest award in the arts.



Martha R. Severens, an art historian, served as curator of the Gibbes Museum of Art in Charleston, South Carolina, the Portland Museum of Art in Maine, and the Greenville County Museum of Art in South Carolina. She has published studies of Charles Fraser, Alice Ravenel Huger Smith, Andrew Wyeth, Greenville's Southern Collection, and the Charleston Renaissance.

Please visit <http://readsc.org/> for more information and events.

South Carolina State Agency Accountability Reports

Did you know that the South Carolina State Library receives copies of state agency accountability reports? These official reports are sent to the General Assembly and copies are provided to the South Carolina State Library. The reports detail how state agencies have used funds allocated by the state legislature, the federal government and/or other sources for the citizens of South Carolina. Search for the reports in SCLENDS, the South Carolina State Library's online catalog - <http://sclends.lib.sc.us>.



Technology Petting Zoo a Success!

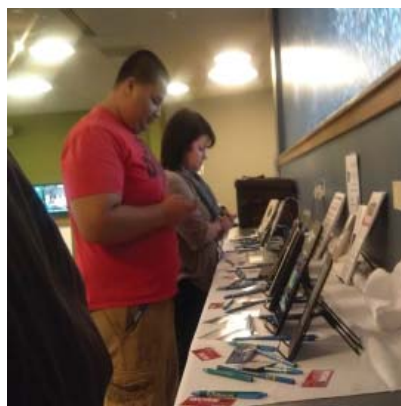
Two State Library employees, Jason Broughton, outreach coordinator, and Faith Keller, information services librarian, recently conducted a second technology petting zoo to Greenville Technical College (GTC). The GTC library staff is in the process of examining how to deal with mobile devices such as smartphones, tablets, and ereaders for electronic resources by the GTC faculty, staff and students.

The library staff was given a one-on-one training with the devices from the South Carolina State Library to better understand the downloading process prior to the event. The library currently has 100 laptops that they check out to students for school purposes. The library is examining how to best prepare for e-textbooks and the various devices that enter into the library by students and staff.

The technology petting zoo was held in the GTC student union center and over 100 students,

faculty and staff attended. The zoo contains the following items: Samsung Galaxy Tablet, iPad3, iPad4, Amazon Kindle Fire HD, Google Chromebook, Google Nexus Tablet, 1st generation Amazon Kindle, Barnes & Noble Nook Color, Microsoft Surface Tablet, and Talking Book Services devices.

If you're interested in hosting a technology petting zoo at your library, please contact Jason Broughton at jbroughton@statelibrary.sc.gov or 803-734-8576.



News from Around the State

Support your team through the new My First Library program

Boost the future of a South Carolina child with a gift of books and support Your Team through

the new My First Library program! Organized by SC Future Minds, the hub of private support for SC public schools, this is a competition between student groups within each school, and between the universities themselves. The tax-deductible gifts raised will produce boxed sets of books presented next fall by Carolina and Clemson students to entering five-year-old students at

our state's poorest schools. To learn more, please visit <http://bit.ly/1bxlSbr>.



Sumter County Library Awarded Grant

Thanks to a grant from the Federal Institute of Museum and Library Services (IMLS) administered by the South Carolina State Library (SCSL), the Sumter County Library has been able to purchase After School Edge computers. These computers are designed for children ages 6-12. They feature more than 50 educational software titles covering a variety of curriculum areas including reading, science, and math.

Robert Harden, director, said "The library is pleased to be able to provide these computers as part of our computer services. They will supplement our very popular Early Literacy Stations and provide a valuable educational tool for the community."

The After School Edge computers software titles include I Love Science!, Britannica Encyclopedia, Eyewitness History of the World, Math Blasters, and many more programs across the curriculum to help students improve their skills and provide an enriching out-of-school time activity.

For more information about the After School Edge computers, please contact the library's Children's Department at either the Downtown Library at (803) 773-7273 or the Wesmark Branch at (803) 469-8110, or visit <http://www.sumtercountylibrary.org>.



Submit Your Library's News

Do you have an interesting library-related story, event, program that you would like to see in the next issue of *More*? Email it to crogers@statelibrary.sc.gov and please remember to include photos or images.

Friends of Anderson Library Sponsor Storytelling Festival

The Friends of the Anderson County Library, in cooperation with Anderson University, presented its 9th annual Starburst Storytellers' Festival from Oct. 20-24.

Each year the Festival features award-winning tellers from around the country during a five-day span of performances. What makes the Starburst Festival unique is that tellers perform at schools throughout Anderson County during the day. A teller-in-residence at Anderson University performs for students bused from Anderson School District Five to on-campus venues and is assisted by members of the university's Teaching Fellows Program. This year over 2400 students enjoyed tellers' performances. At night, the tellers performed at the Main Library in downtown Anderson.

Doug Berky opened the festival with "Gems: The World's Wisdom Stories." On following nights Adam Booth, Geraldine Buckley, Megan Hicks, and members of the Clemson Area Storytellers' Guild performed.

Festival sponsors include AnMed Health Carolina Cardiology, AnMed Health Family Medicine Residency, Blue Ridge Electric, The Peoples Bank, SCBT, T.L. Hanna High School National Honor Society, Wells Fargo Bank, and individual members of the Friends. All performances were free.

For more information, please contact Marybeth Evans, Anderson County Library Community Services Coordinator at 864-260-4500, ext. 107.

Shown is storyteller Megan Hicks with Friends board president Kay McKee.



Richland Library Leadership Graduates Celebrated



Ten library staff members have completed the Leadership 2013 program at Richland Library.

Designed to develop and retain future library leaders, the program provides opportunities to attend several learning events during a six-month period that focus on essential leadership skills such as team building, decision making and problem solving.

The 2013 graduates from across the library system include Joanna Bixler, Richland Library Cooper; Amber Conger, Business and Job Center, Main; Lori Cook, Business and Job Center, Main; Jake Duffie, Richland Library Southeast; Christina Fuller-Gregory, Teen Center, Main; Sylvie Golod, Business and Job Center, Main; Kelly Jones, Richland Library Ballentine; Sue

Keaney, Richland Library Sandhills; Laura Morris, Marketing and Communications, Main; and Ashley Warthen, Children's Room, Main. This is the sixth year Richland Library has offered this program to staff.

Leadership 2013 graduates include, back row from left: Joanna Bixler, Amber Conger, Jake Duffie, Christina Fuller-Gregory, Kelly Jones, and, front row from left, Sue Keaney, Sylvie Golod, Ashley Warthen, Lori Cook and Laura Morris.

Spartanburg County Public Libraries Announce Renovation of Barnet Children's Library

The Spartanburg County Public Libraries announces the renovation of the Barnet Children's Library at the Headquarters Library in downtown Spartanburg. Financial gifts totaling \$135,000 from two local family Foundations and the Friends of the Library will fund the renovated space. The renovation is tied to the Every Child Ready to Read initiative.

Computers and AWE Learning Stations will become integrated

into an open space for collaborative work and learning. Furniture will replace the reading train and provide gathering space for parents and programming.

An outdoor play structure with educational panels will be built outside in the Irene McNulty Oates Reading Garden. The structure will include slides, climbing activities and space for physical activity and gross motor skill development. The educational panels will include musical instrument stations and activities that encourage fine motor skill development.

The Barnet Children's Library will have a dedicated "Tween Space" with seating and services for children from 10-12 years of age.

This renovation is part of a long-range plan to integrate Every Child Ready to Read into traditional

children's services. Already in place are story times supplemented with "free play" which allows children and caregivers to play together with a variety of learning and developmental activities.

The mission of the Spartanburg County Public Libraries is to create, connect, change.

For more information, please contact Amanda C. Newman at 864-285-9013 or amandan@infodepot.org.



Riley named Academic Librarian of the Year



Ruth Riley, M.S., AHIP, assistant dean for executive affairs and director of library services for the University of South Carolina School of Medicine, has been named the Academic Librarian of the Year by the Southern Chapter of the Medical Library Association.

Riley was presented the award Oct. 19 during the 63rd Annual Meeting of the Southern Chapter of the Medical Library Association (SC/MLA) in Ridgeland, Miss. SC/MLA is a professional organization of health sciences librarians from six southeastern states as well as Puerto Rico and the U.S. Virgin Islands.

The SC/MLA Academic Librarian of the Year Award was established in 1998. The award recognizes outstanding librarians who demonstrate excellence in research, instruction and/or service in health librarianship.

USC is playing a role in Digital Public Library of America

USC Libraries' Digital Collections is helping to create the Digital Public Library of America (DPLA), which officially launched in April 2013. As described on its website, DPLA "brings together the riches of America's libraries, archives and museums, and makes them freely available to the world."

The effort starts at the state level with the South Carolina Digital Library (SCDL), chosen to be one of seven pilot hubs for DPLA and awarded funding through grants from the John S. and James L. Knight Foundation and the Arcadia Fund in the UK to add content to the DPLA. SCDL, which is funded through the South Carolina State Library, Clemson University, College of Charleston and USC, provides free access to historic materials, such as photographs, manuscripts and objects illustrating the state's history and culture from more than 40 institutions across the state. More than 200,000 items have been added to SCDL so far. USC Digital Collections has provided more than half of this content.

"USC Digital Collections will

continue to grow and make available the USC Libraries' collections, but SCDL allows us to further our mission by helping make all cultural resources across the state more accessible to the citizens and students of South Carolina," said Kate Boyd, USC Digital Collections Librarian.

"Working with other institutions has allowed collections in separate libraries or archives across the state to be connected virtually, which is amazing to watch," Boyd said. "For instance, College of Charleston, the Charleston Museum and USC have all made their photographs from the 1886 earthquake available through SCDL."

In addition to building the site, creating content for it and maintaining it, SCDL partners help smaller institutions digitize their materials.

"We don't have the resources to do it ourselves, particularly from the technical side of things, so we are very grateful for the help," said Grace Cordial, Special Collections Librarian at Beaufort County Public Library. "We scanned nearly 550 images from a collection of photos featuring truck farming and phosphate mining taken in 1890 to 1910. It provides a close-up look at that industry from the turn of the century. We digitized this collection to create access for everyone, and there was no way we could have done that without the support

of USC Digital Collections and the SCDL."

Having all of the state's cultural collections available through one portal vastly increases the discoverability of the items.

"We are stronger as a whole than we are as individual digital libraries," said John White, Associate Dean for Special Collections and Digital Initiatives at the College of Charleston. "And without the hard work and dedication of Kate Boyd at USC Libraries, there may not have been an SCDL. Kate not only coordinated the project in its infancy, but she also established the basic workflows and digitization standards for the whole state. Her impact on digital libraries in South Carolina is immeasurable."

For more information, please visit SCDL at

<http://www.scmemory.org>.



2014 SCLA/SELA Joint Conference Photos - November 13-15



You can view more conference photos at <http://bit.ly/IFnmqs>.

Charleston Library Employee “Volunteers” Jail Time for a Good Cause

On Wednesday, October 30, 2013, Sharon Richardson volunteered to be an MDA jailbird on behalf of the Muscular Dystrophy Association and its Lock-Up event. To be released, Sharon raised \$1,418.00 in bail funded by donations from family, friends and business contacts. The MDA Lock-Up is a community event that is a unique and fun way to help local children and adults afflicted with muscle disease.

Sharon is no stranger to community service. She serves the less fortunate through her work with her Church,

Ebenezer AME in Charleston, volunteers in the soup kitchen of the Crisis Ministries, serves as a hospice volunteer at Heartland Health Care, and operates a business, Sharon's Baked Goods. She has also fostered several children over the years. Sharon has established a Coupon Corner at three of the branches in CCPL to help library customers to save money. Sharon lives by the mantra “to whom much is given, much is required.” She is giving of her time, positive attitude, and resources. The name Sharon Richardson is synonymous with selfless, kindhearted and hardworking.

For her philanthropic work and extraordinary customer service, Sharon was recognized as the 2012 Employee of the Year for Charleston County Government (the first library employee to receive this award), the 2013 Employee of the Year for Charleston County Public Library and the

recipient of the Westie Award presented to Sharon by a local community newspaper.

Sharon is a Library Assistant II in Circulation Services at the Otranto Road Regional Library, Charleston County Public Library System. Sharon has boundless energy, a true professional and well respected by co-workers and library customers. She is an advocate for community service and an inspiration for others to follow.



2014 South Carolina Academy of Authors Induction

The board of governors of the South Carolina Academy of Authors in partnership with Furman University extends to you a cordial invitation to join them for the 2014 Induction Ceremony and reception honoring Gilbert Allen, Janette Turner Hospital, John Lane and Robert Quillen on April 26, 2014 at 6:00 p.m. at Furman University. Cost per person: \$35.00. To make reservations, please visit <http://bit.ly/1dpRSy2> and print the 2014 Induction form and return with a check payable to SCAA. Mail to Tom Mack, Chair, Department of English, USC-Aiken, 471 University Parkway, Aiken, SC 29801. For further information, please contact Jennifer Thomas at jthomas@scgsah.state.sc.us or 864-282-3731.

Writers: Submit your novel for South Carolina's First Novel Prize

Polish your manuscript and submit it to the 2014 South Carolina First Novel Competition! The competition recognizes one of South Carolina's exceptional writers by providing a book contract with Hub City Press. Eligible applicants are writers who have not published a novel before. A submitted manuscript must be an original work, and self-published books are ineligible, including e-books.

Applicants' works are reviewed anonymously by panelists who make selections on the basis of artistic merit. Six to eight novels will be judged by nationally recognized novelist Ben Fountain. Hub City will published at least 1,500 copies of the winning book.

Application deadline is March 3, 2014.

Complete guidelines and the application are available online. For more information, contact Sara June Goldstein, (803-734-8694).



CSID Identity Protection Offered

In 2012, tax data at the South Carolina Department of Revenue (SCDOR) was compromised due to a security breach. The State of South Carolina has partnered with CSID to provide eligible South Carolina taxpayers and businesses up to one year of CSID identity protection services for free.

Individual taxpayers, their dependents, and businesses who filed electronic South Carolina tax returns between 1998 and 2012 may be eligible for these services.



Visit <http://bit.ly/I62gkY> or call 855-880-2743 for more information and to enroll now in CSID's identity protection services.

From the Clemson Special Collections Library



Construction of the outdoor theatre in 1940. Check out Clemson's Retro Photo Friday series from their Special Collections Library at <http://bit.ly/1bDGEHu>

Marlboro Library Fundraiser a Success

On Thursday, December 5th, Friends of the Marlboro Library and a large number of supporters of the public library's literacy efforts feasted on a delicious Dickens Christmas dinner prepared by We Get It Together caterers. The meal followed an hour of browsing gift items carefully chosen by professional shopper, Claudette Odom, at the Ye Olde Christmas Shoppe. Bidding on art and jewelry items proved to be quite competitive among the guests. The "Dickens Carolers of Marlboro", under the direction of Phyllis Hubbard, set the

stage in their Victorian costumes and their a cappella rendering of traditional carols. Carolers included Taylor Bryant, Hampton Hubbard, Latreta Kennerly, Sue Skipper and Janis Usher. Polly McAlpine served as accompanist for a solo by Latreta Kennerly and a song by the group.

Dr. Henry Cobb of the Marlboro County school system proved to be an entertaining Master of Ceremonies who kept guests engaged throughout the evening. Reverend Eddie Davis of Word of Life Christian Center Ministries delivered the blessing, while library patron and native of Chile, Vincent Santamaria, entertained during the meal with the classical guitar. To further invoke the Christmas spirit, Jason Broughton,

outreach coordinator with the South Carolina State Library, gave a reading from a Dickens' short story, "A Christmas Dinner".

Hulen E. Bivins, newly appointed director of the South Carolina State Library, gave the closing remarks in which he reminded those present that a public library helps to determine the welfare of a community. The outreach efforts of a public library are never done and the purpose of this event was to help secure funding for a new bookmobile and for the bookcase project.

Pictured: L-R, Dickens Carolers of Marlboro, Jason Broughton and Hulen E. Bivins, South Carolina State Library.



USC School of Library and Information Science Announces Spring "Panning for Gold" Continuing Education Series

The School of Library and Information Science at the University of South Carolina offers a variety of continuing education opportunities. This year, as in the past, the CE Committee has worked to develop programs in cooperation with other CE providers throughout the state and region. We want to continue to work with your organizations to bring the best continuing education opportunities to you and your colleagues. Please let us know what we can do. Contact us: Continuing Education Committee, School of Library and Information Science, University of South Carolina Columbia, SC 29208 (803) 777-0513 or email nprice@mailbox.sc.edu. Visit <http://www.libsci.sc.edu/ce/> to see a complete list of offerings.

News You Can Use

CIRC DESK 2014

The Library Management Institute presents CIRC DESK 2014, an interactive conference for library circulation staff and managers on Monday, January 6, 2014 at The Hotel ML, Mount Laurel, New Jersey.

This is a day-long conference just for the circulation staff and those who manage them. Using informal group workshops and entertaining role playing sessions, your staff will enjoy a full day exploring the best practices of customer relations. Including such diverse topics as dealing with challenging patrons, strategically managing the checkout desk, optimum staffing and scheduling, and proven ways to keep the customer happy, this conference will allow circulation staff and managers to learn together and network with one another in a relaxed and positive forum.

Featured speakers: Bob Kieserman, Senior Consultant, Library Management Institute and Shannon DeVido, Actress and Comedian.

View the complete brochure at <http://bit.ly/18PFPN9>. Register online by credit card, Paypal, or check at <http://conta.cc/IYxHgT>.

Early registration discount ends December 20th.



Discover New Books!



Whichbook does exactly that. It employs a sliding scale on a set of 12 variables such as happy/sad, easy/demanding, short/long, beautiful/disgusting, safe/disturbing and so on. You can also switch to choosing a book based on character, plot or setting.

<http://www.whichbook.net>

Documentaries to Watch for FREE

Documentary Heaven is a free site that has organized more than 1,600 documentary films found across the internet. You can find documentaries covering all kinds of topics in science, history, politics, business, and many more categories. The videos are sourced from a variety of services. Please note: the site does have some videos in the lifestyle category that might not be appropriate for K-12. Visit <http://www.documentaryheaven.com>.



Starting a Library Blog

A blog is an effective way to communicate information to your library users, supporters, and community. Want to start a blog for your library, but don't know where to begin? The following resource may be useful to you when starting a library blog.

This "how-to" article located at <http://bit.ly/18UoTFa> provides a step-by-step introduction into blogging software, themes, privacy, and promotion.



Help for Term Papers

January, as always, brings the beginning of the spring semester for academic students in the state. An excellent resource to aid one in the process of doing research for the term papers that might be assigned is published by the Cornell University Library and provides information regarding: 1) how to choose and develop a research topic; 2) how to find books, articles, and other research materials; and, 3) how to evaluate sources as well as how to cite the sources used as support documentation. The Cornell site is found at <http://bit.ly/XRKIic>. Be sure to check with your college or university library for training session and library guides to help you get started!

Link Shortening Basics

If you are an Internet junkie, Twitter addict, or regular reader of newsletters, you've probably noticed funny looking links such as bit.ly, goo.gl, ow.ly, and 1.USA.gov. These are all examples of link shortening services.

What is link shortening? According to Wikipedia, it is "a technique on the World Wide Web in which a Uniform Resource Locator (URL) may be made substantially shorter in length and still direct to the required page." Basically, it allows

users to morph a long link, such as <http://www.americanlibraries-magazine.org/article/toy-libraries-place-play> into a shorter link, like <http://bit.ly/1kbi9IR>.

What are the benefits to link shortening services? Link shortening allows users to create cleaner-looking text and to use fewer characters in their message (very important to Twitter users). Some link shortening services also provide simple analytics data, including "clicks" and basic demographic information about the individuals clicking links. Are shortened links safe? That depends greatly upon the source of the shortened link. Spammers can use link shorteners to conceal

the true domain of their malicious links. Consider the source of the shortened link - if it's in an unsolicited e-mail, be wary. If it comes from a trusted friend or organization, you are probably safe.



Make it @ your library launches

In collaboration with Instructables.com and the American Library Association, Make it @ Your Library introduces makeitatyourlibrary.org, a new website tailored to librarians interested in implementing makerspace projects in their libraries. Fully searchable, Make it @ your library connects users to projects, based on library-specific search criteria.

“Since around 2011, ‘makerspaces’ have really become a buzzword in libraries. Everyone is talking about them. A common misperception is that makerspaces require the purchase of high cost items like 3D printers, or the installation of full workshops. This new site will cut down on librarian anxiety,” said Victoria Rakowski, assistant director of youth services at Lisle Library District.

“We created Instructables.com for people to explore, document and share projects they are passionate about,” said Eric Wilhelm, founder of Instructables.com and director of communities at Autodesk. “Hands-on experience is key to unlocking that passion. Make it @ your library is a great opportunity for people to start making things and learn through doing. We’re thrilled to offer our extensive DIY content to this nationwide educational endeavor.”

Instructables.com is a popular online DIY community for people over age 13

to make and share their projects, ideas and how-to information. DIY projects posted to Instructables.com include such categories as technology, crafts, home improvement, art, cooking and more. With its link to the new Make it @ your library website, librarians can easily identify and select Instructables.com DIY projects that are cost, age and content appropriate for specific communities.

Customizable Search Terms

Make it @ your library, with Web development by Sean Fitzpatrick of LISHost, aids librarians in identifying maker projects and classifies them by several elements including tools and space needed, age level, category, cost and time needed for the project.

Makerspaces

Library makerspaces are opening across the Chicago area. Examples include the Maker Lab at the Chicago Public Library and the Idea Box at the Oak Park (Ill.) Public Library. CPL’s Maker Lab includes 3D software, 3D printing, laser cutters, a milling machine and a vinyl cutter. The lab offers free workshops, open lab hours and demonstrations. A different kind of space, the Idea Box at OPPL promotes experimentation, tinkering and participatory learning by changing out interactive exhibits every month in the library. Past exhibits included themes that allow patrons to discuss their experiences in travel, camping, and wishes.

About Make it @ your library

Make it @ your library, initially devel-



oped as part of ILEAD USA, was made possible in part by the Institute for Museum and Library Services Laura Bush 21st Century Librarian Program Grant. The site helps librarians realize makerspace projects in their communities. Through this site, libraries of all stripes and sizes will be able to experiment with maker projects. Make it @ your library believes that content creation in the library is a vital direction for our libraries to pursue and that maker projects don’t need to be the result of thousands of dollars of space renovation, equipment or special staffing.

About Instructables and Autodesk

Acquired by Autodesk in 2011, Instructables.com is an online community for users to explore, share and make. It is a home to more than one hundred thousand DIY projects. Autodesk helps people imagine, design and create a better world. Everyone—from design professionals, engineers and architects to digital artists, students and hobbyists—uses Autodesk software to unlock their creativity and solve important challenges. For more information visit instructables.com, autodesk.com or follow @autodesk.

From <http://bit.ly/1coxBGY>.

Events & Training Opportunities

Are you looking for training events for library staff?

Are you trying to learn more about the South Carolina State Library's services and programs?

Are you looking for specialized training for your library or state government agency?

Please visit our Events & Training Calendar today!

<http://statelibrary.sc.libcal.com/>

Holiday Greetings from the South Carolina State Library



image courtesy Teri Sullivan of SewTerific Designs, Aiken, SC
<http://www.sewterific.com/>

About the South Carolina State Library

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The South Carolina State Library is the primary administrator of federal and state support for the state's libraries. The Library is a national model for innovation, collaboration, leadership and effectiveness. The Library's mission is to optimize South Carolina's investment in library and information services.

In 1969, as the result of action by the General Assembly, the State Library Board was redesignated as the South Carolina State Library and assumed responsibility for public library development, library service for state institutions, service for the blind and physically handicapped, and library service to state government agencies. Headquartered in Columbia, S.C., the Library is funded by the state of South Carolina, by the federal government through the Institute of Museum and Library Services, and other sources.

For more information, visit <http://www.statelibrary.sc.gov> or call 803-734-8666.

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